

Endel

Los Angeles,
21 March, 2019

Stress-reducing sound app Endel launches skill for Amazon Alexa today

Install the app [iOS](#) or [Android](#) and enable the skill on [Alexa](#)-enabled devices



Endel, an app that produces personalized sounds to help you focus and relax, has launched today a skill for Amazon's **Alexa**. Free for all Alexa users, the skill can be enabled in the **Alexa Skills Store** through the Alexa app or [Amazon.com](#). The technology is backed by science and uses personal inputs such as time of day, location, heart rate, weather to create custom sound frequencies to enhance one's mood towards sleep, relaxation and focus. Now on Alexa-enabled devices, users will be able to easily receive different sounds and rhythms that are optimal for brain and body at specific daily moments.

The Alexa Fund, Avex Inc (the biggest music company in Japan) and **Major Lazer's Jillionaire** are among the various investors in Endel. The app reached **#1 on Top Free Apps** for iOS devices in Japan and just launched in November.

Endel breaks new ground as **the first Alexa skill app to use predictive mechanics**, it suggests the best activities and according soundscapes throughout the day based on circadian rhythms.

Once enabled, Alexa users simply say, “Alexa, start Endel” to launch the skill, and Endel’s modes can also be chosen manually via voice commands in English or German. Watch the demo video below.

In January, it was announced that Endel entered into a partnership with Warner Music Group’s Arts Music division to release a series of one-hour soundscapes as albums. Endel has already released the five first albums as part of its Sleep series titled **Clear Night, Rainy Night, Cloudy Afternoon, Cloudy Night, and Foggy Morning** on Apple Music, Spotify, Google Play, and Deezer – [Listen Here](#). They will be releasing their remaining albums for modes **Focus, Relax, and On-the-Go** throughout the year with each tailored to specific activities, tasks and goals.

“This new integration at the intersection of voice interfaces, adaptive soundscapes, and neuroscience is another key step in the expansion of our multi-device ecosystem.” – **Oleg Stavitsky**, founder and CEO of Endel.

Watch Endel via
Alexa skill demo

vimeo.com/325252696

Get Endel:

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[iOS](#)
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For press inquiries

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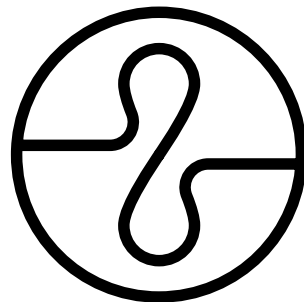
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Hi-res screenshots
and logo

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