

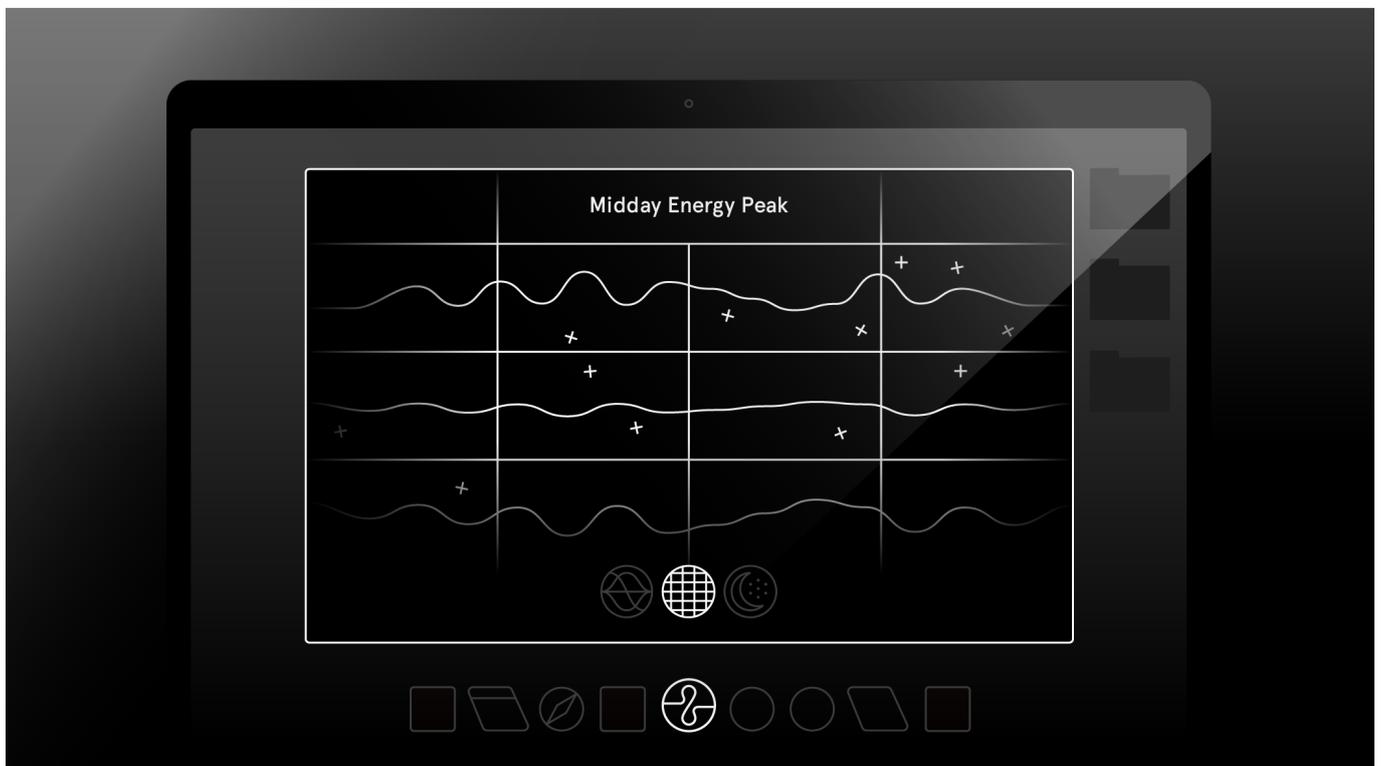


Berlin,  
19 December, 2019

# Endel makes any space more productive & relaxing with new macOS launch

Tech company continues to make history with partnerships in gaming, music, wellness and beyond

macOS download: <https://apps.apple.com/app/apple-store/id1484348796>



Download in high-res: <https://endel.io/presskit/Press-Release-macOS.png>

Following its historic Apple Watch launch and after large demand, tech company Endel launches its macOS app today making it the latest addition to Endel's impressive product ecosystem. Endel's algorithm tracks heart rate and other personal inputs like weather, location, and motion type to generate personalized soundscapes on the fly to allow users to achieve a higher level of relaxation, productivity, and improve sleep – all backed by neuroscience and science of circadian rhythms.

The macOS app transforms any space to a space for productive work, studying or relaxing. The app is ideal for entrepreneurs, digital and creative professionals but really anyone who'd like to focus on work in distracting environments such as an open-space office, a crowded café, a coworking space, train or airplane.

The full-featured Endel app for mac adds to the audio ecosystem made up of the mobile apps for iOS and Android, Alexa skill, free web edition, and 24/7 Twitch Insomnia channel. Endel moves with you – it keeps up with your habits, as you may turn on Endel Alexa skill for morning routines, switch to the mobile app on your way to work, and finally immerse into your private sound environment on the laptop when in the office.

The app is based on the cutting-edge Apple Catalyst technology that lets app developers to easily port iPad apps for macOS.

The launch follows a slew of breakout achievements for Endel this year, positioning them as one of the most exciting and innovative companies in tech and wellness spaces. Such accolades include:

- Made history with Apple by becoming the first to engineer a technology that generates real-time custom stress-reducing sounds on your wrist through the Apple Watch.
- Became the first algorithm to sign a distribution deal with a major label, Warner's Arts Music division.
- Produced 20 mood-based albums available on all digital streaming platforms.
- Collaborated with Toro y Moi, Washed Out, Empress Of and others to release smartbeats – an innovative music project to improve wellness.
- Launched a 24-hour Insomnia channel on Twitch to put gamers to sleep.
- Partnered with the biggest airline in Japan, ANA Airlines, to have Endel's soundscapes played on their planes to enhance the comfort.

## About Endel

Endel is a technology that creates personalized sound environments to reduce stress, improve sleep, and boost productivity – all backed by neuroscience and the science of circadian rhythms. The soundscapes are algorithm-powered and designed to gently rise and fall in line with immediate internal and external conditions like location, time zone, weather, and heart rate. Endel's technology is already presented as an ecosystem of products (iOS, macOS, Android apps, Alexa Skill, a standalone Apple Watch app + tvOS app coming soon) and also designed to be integrated into various hardware and platforms in mobility, hospitality, and workspaces. Major Lazer's Jillionaire, Amazon Alexa Fund, and AVEX are among some of the investors in Endel.

Endel online:

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